

sock. **Christmas Art and Craft Fair****Art and Craft Information****Introduction**

Situated in Loughborough's Market Place, Loughborough Town Hall is ideally located as a key building in the thriving Loughborough Town Centre.

Loughborough Town Hall is hosting its **SOCK Christmas Art and Craft Fair** on **Sunday 22nd November 2026, 10am – 4pm.**

Stalls will be situated in the foyer, Sock Gallery and upstairs in the Balcony Gallery.

We are looking for: Visual Arts, Textiles, Ceramics, Glass, Jewellery, Woodwork, Sculpture, Photography and Crafts.

Entrance to the public is FREE.

**Deadlines**

All applications must be submitted by 9.00am on **Monday 7th September 2026**. Successful applicants will be notified by **Wednesday 9th September 2026**. Any applications received after this date will not be considered. Applicants must download and complete the application Form at [which](#) can then either be emailed to sock@charnwood.gov.uk, posted or handed in at Loughborough Town Hall, along with 4 images of your work.

Selection Process

Submissions are judged by an independent panel to ensure the best range and quality of work is displayed.

As well as the requirement to select a wide range of work, the panel have specific selection criteria which include:

- Quality of the work (technical skill)
- Originality of work (ideas behind the work)
- Products that are likely to sell
- Work that is well presented

Fees

The cost of a stall is £40.00



Stallholders will receive:

- A 6ft trestle table (approx. 178cm long x 63cm wide). Please note due to limited space we do not allow any extra rails to be used alongside your table.
- A table place card with your company name, indicating your pre-allocated stall
- Access to electrical socket if required (must specify on application form)
- Tea, coffee, and biscuits available throughout the day
- Publicity on the Loughborough Town Hall website and social media channels

**Marketing initiatives to promote the Fair will include:**

- A listing in the Autumn Loughborough Town Hall What's On Brochure. 16k copies are printed, copies are posted out to customers and distributed locally.
- Direct mail to customers on the Sock and Loughborough Town Hall mailing list
- Flyers displayed locally and within the venue and Sock Gallery
- Dedicated Sock Christmas Fair page on the Loughborough Town Hall website
- Social Media sites Facebook, Twitter and Instagram
- Advertising on Facebook
- A JPEG image for the fair will be sent to stallholders to share as they wish
- A Facebook event will be created on the Sock Loughborough page for stallholders to share

Conditions of acceptance:

- The Fair accepts no liability for damage to or loss of work on display or in transit
- During the Fair, ALL artists will be responsible for taking payment for any pieces sold
- Artists should carry their own insurance for their work and public liability. A copy of these details must already have been provided with your application.



Please don't hesitate to contact us if you have any questions. We look forward to your application!

