



for emerging artists

Thank you for considering Sockette for your exhibition. Please read this information before submitting an application form.

Situated on the first floor of Loughborough Town Hall and next to the Balcony Gallery, Sockette is an exciting exhibition space especially for emerging artists.

This smaller scale exhibition space offers enables you to display and sell 2D work and provides a platform for up-and-coming talent, from both the local area and further afield.

Perhaps you've recently graduated from university, are at the start of your career and looking for an opportunity to establish yourself as a professional artist, or maybe you're a new or experienced artist wanting to display your work but only have a small number of pieces or some hidden treasures that you just want to share?

You can apply for Sockette by completing the standard Sock Gallery application form. A maximum of 3 artists per exhibition can display their work in Sockette and the number of pieces per artist will depend on the size of the work. Sockette is open to all artists who are 18 and over and exhibitions usually last for two months. All applications will be judged by the same selection panel as that of the Sock Gallery and Balcony Gallery. All work must be fitted with security clips for insurance purposes.

Ownership of Work

All work exhibited at SOCK Gallery is on a sale or return basis, with the artist remaining the owner until the work has been sold to a buyer. Any unsold work will be returned to the artist at the close of the exhibition.

Applications

All applicants must complete an application form and email it along with 4 images of their work to sock@charnwood.gov.uk. Images must be 300 dpi so that, should the application be successful, they are suitable for the marketing material produced by SOCK Gallery/Loughborough Town Hall. Any applicant who does not have access to the internet can post their completed application form for the attention of SOCK Gallery at Loughborough Town Hall (address above), or hand deliver to Loughborough Town Hall's Box Office, with a CD which includes the 4 images of their work.

All applications are considered by a selection panel. The panel meets once a month to consider applications against the following criteria:

- Quality of the work (technical skill)

- Medium used
- Price and retail value
- Presentational suitability

When filling in the application form, please provide as much information as possible, so that the panel can find out about you and your work. Applicants are informed after the panel's meeting, as to whether the application has been successful. Due to the amount of applications received, the panel is unfortunately unable to provide individual feedback to unsuccessful applicants. Nor is there opportunity for appeals against decisions made.

Fees and Charges

There is a commission fee of 30% on all items sold during the exhibition. Within one month of the close of the exhibition, the artist will receive payment from Charnwood Borough Council as well as a breakdown of finances showing all sales and the commission taken. Payment is made by BACS.

Please note that SOCK Gallery calculates the commission fee based on the RETAIL PRICE that you provide with your inventory. So, for example, a piece being sold at the Gallery for £100 would result in a payment of £70 to the artist. Please work out your retail price based on this calculation.

Marketing

Exhibitions are featured in the relevant SOCK Gallery brochure. Exhibitions are also publicised within the busy Loughborough Town Hall building itself and online in the SOCK Gallery area of Loughborough Town Hall's website: http://www.loughboroughtownhall.co.uk/sock_home. We also use social media to let people know what is happening in our galleries:



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We look forward to hearing from you soon!